

BRYCE PARKS

SENIOR VIDEO EDITOR | MOTION DESIGNER | CREATIVE PRODUCER

Somerset, NJ | (732) 991-5677 | theprojectbryce@gmail.com | Portfolio | LinkedIn

Senior Video Editor, Motion Designer, Creative Producer and Video Producer with 10+ years of experience delivering commercial, social, branded and entertainment content. Delivered 200+ projects and led end-to-end work spanning editorial, motion, sound, finishing, client delivery and remote production systems. Verified outcomes include 1M+ views on team releases, 20% higher viewer retention, 25% higher client engagement and 20% faster turnaround.

CORE EXPERTISE

Video Editing | Motion Design | Creative Production | Commercial & Social Content | Client Scoping & Delivery | AI-Assisted Workflows | Team Leadership | Typography & Compositing | Sound & Color | Versioning & Delivery | Premiere Pro | After Effects | DaVinci Resolve

EXPERIENCE

Pokemon Music Company / Madcap Labs | **Senior Video Producer & Editor** *Nov 2025-Present | Remote*

- Lead end-to-end production for long- and short-form content, contributing to social releases surpassing **1M total views** across platforms.
- Produced and edited **20+ branded and social prototypes** supporting series development, creative testing and audience growth.
- Standardized file structures, workflows and versioning to improve production speed, consistency and handoff quality.

Bread | **Video Editor & Motion Designer** *Dec 2024-Present | Remote*

- Edit recurring long- and short-form content, improving viewer retention by **more than 20%** through pacing and visual storytelling.
- Design motion graphics, VFX and title sequences while collaborating on concept, color and sound for consistent delivery.

Project Bryce | **Freelance Video Editor & Motion Designer** *May 2015-Present | Remote*

- Edited and delivered **200+ projects** across commercials, music videos, branded content and short films.
- Own work from concept through final delivery, combining editorial, motion, VFX, sound, color and platform-ready exports.

Imagin8gency | **Senior Video Editor** *Mar 2023-Mar 2025 | Remote*

- Led post-production for **20+ commercial and social campaigns**, increasing client engagement by **25%** through storytelling and motion graphics.
- Partnered with creative directors and producers to translate brand and marketing goals into polished campaign work.
- Built reusable project structures and templates that reduced turnaround time by **20%**.

LEADERSHIP & RECOGNITION

- Founded Crash Content Productions; led teams of 5-20 across 50+ short films and 100+ social videos with a 100% on-time release rate.
- Collaborate with 20+ editors and motion designers in Crows, supporting visual consistency and a 95% on-time delivery rate.

Selected recognition: ARAM Contest Winner (2025); NarCon Best Anime Music Video (2024, 2023); TOP SHORTS Winner (2020)

EDUCATION

B.A. Film & TV, Rider University | 2021 | GPA: 3.67